CELEBRATING IN STYLE

Award Recipients were honoured at the Gala & Awards Ceremony.

As the sun dipped below the horizon on Chemung Lake on Saturday, November 15th, guests poured in to Quarry Golf Club for the Gala and 15th Annual Awards of Excellence. The mood was perfectly set with gorgeous (and fun!) decorations thanks to Sue Swankie of Swanky Events. With a great turn out, the area’s finest business men and women joined together with local non-profit representatives to celebrate and honour outstanding achievement in our communities. The networking hour, sponsored by the Municipality of Trent Lakes and the Township of Selwyn was a wonderful way to start the evening. Adam Woodhouse, of Woodhouse Photography joined us to capture the memories.

Deb Crossen, Magic 96.7 was a fantastic emcee - it takes real talent to get the entire room singing a Chamber remix of The Twelve Days of Christmas. Other highlights include the excitement injected by the talented Keith Monk, auctioneer, a cameo stint by his identical twin brother and a highly sought-after Cuddles for Cancer blanket that was purchased by Paris Marine for $1000!

Over 100 nominations were submitted for this year’s Awards of Excellence - a Chamber record - and the anticipation was palpable as the evening culminated with the big reveal of Award recipients. For details on the recipients, see pgs 3-5. Each award was sponsored by a local business or organization, and for this we are greatly appreciative. Determining the recipients was no easy task, and a big thank you goes out to the judging panel who spent hours carefully reviewing and evaluating the nominations.

And last but not least, a tremendous thanks to the volunteers who committed their time to plan and execute a very successful event.

♦ Cindy Windover, MASS Environmental Services, Committee Chair
♦ Ashley Matheson, Lakefield College School
♦ John Penny, JC Penny Accounting & Tax Services
♦ Sue Swankie, Swanky Events
♦ Tammy Underwood, Hendren Funeral Homes
♦ Tara Coons, Village Inn

2014 Awards of Excellence Recipients

KawarthaChamber.ca
‘Tis the season to be jolly!

And we had a truly jolly time at the Annual Awards of Excellence and Gala at Quarry Golf Club on November 15, 2014. Our EMCEE Deb Crossen, from Magic 96.7 FM did a wonderful job of summing up 2014 at the Kawartha Chamber of Commerce and Tourism, with her rendition of the Twelve Days of Christmas. The Audience got in on the act and added their voices to the chorus!

As President, my ‘job’ was to thank all those who helped with the Gala, generously contributed their time, talents, and sponsorship to the event. I could have spent half the night listing everyone, but hopefully my abbreviated THANK YOU has reached the many folks who make a difference in our community.

The Awards Gala is an amazing event – such a celebration of the work and dedication of so many of our members, young and old. The recipient of the Citizen of the Year was none other than 12 year old Faith Dickinson. Faith makes her "Cuddle" blankets for cancer patients and Canadian soldiers hoping to keep them warm, comfortable and loved. Her message "Be the Change You Want to See in the World," is an important one for all of us to keep front and centre in our lives.

With that message in mind, I encourage you to shop locally. You can make a difference by sharing your hard-earned dollars with fellow business owners in your community. After all, these local businesses are an integral part of the distinctive character of this wonderful place we call home.

And it’s a healthy choice too. When you shop at local butchers, bakeries and farmers’ markets, there is a good chance that much of the produce has had a short field-to-fork journey - and as a result the food is likely to contain more nutrients and have less packaging. And that’s a good thing!

When you turn to page eight you will find our invitation to apply for a seat on our Board of Directors for the 2015/2016 term. Please consider this opportunity to get involved in your community in a very meaningful way. Our Chamber has an exciting course ahead of it; we need strong business and not-for-profit representatives to help lead the way.

In closing, and on behalf of your Board of Directors, please accept my sincere good wishes for you and yours this Holiday Season.

Merry Christmas, Feliz Navidad, Joyeux Noël, Season’s Greetings, and Happy Hanukkah!

Heather

Heather Sadler, Board President

Jane McLean, McLean Berry Farm

Deb Crossen, Magic 96.7
AWARDS OF EXCELLENCE RECIPIENTS

CITIZEN OF THE YEAR
Sponsored by RBC

Faith Dickinson, Cuddles for Cancer

At the age of 12, she is by far the youngest recipient of the Kawartha Chamber of Commerce and Tourism’s Citizen of the Year Award. Just over two years ago she founded Cuddles for Cancer, a not-for-profit organization that makes and delivers hand tied fleece blankets to those in need of a cuddle.

Initially she started making the blankets to provide warmth, comfort and love to patients as they went through treatments for cancer. Blankets are now provided to anyone who is in need, including any illness or injury, those who are grieving and our respected Canadian soldiers. To date, over 900 blankets have been made and donated providing a positive impact in the local community and throughout Canada, as well as internationally.

Numerous partnerships have been forged with local businesses, educational institutions and not-for-profit organizations to further the effort. Over 250 people, ages 3 to 80+ have been involved in some manner with ensuring the organization’s goals are met. Many of these volunteers help with fundraising to cover the cost of the blanket material.

Invitations are regularly received to speak about her journey of making a difference, providing a volunteer opportunity for youth and encouraging other young people to follow their dreams. One such engagement was speaking at Mini We Day, an initiative supported by Free the Children. Faith is also working on a book to inspire kids to follow their dreams and a calendar recognizing some of her very supportive young volunteers.

Expectations are continuously exceeded. She has been recognized with a number of accolades this year including, a County of Peterborough Youth Award, a Super Citizen Award from TVOKids, one of 50 finalists for the Build a Bear Huggable Heros Award and being mentioned in the House of Commons where her challenge to get involved on “Make a Difference Day” was announced. She was also named one of Ontario’s Junior Citizens which was presented by Lieutenant Governor, David Onley.

The judging panel found Faith’s story to be extremely inspiring and heartwarming. They not only applauded her effort to help those in need; but also her ambition to encourage other young people to get involved and make a difference for their own cause.

facebook.com/CuddlesForCancer

OUTSTANDING BUSINESS ACHIEVEMENT
Sponsored by County of Peterborough

Lakeside Cottages

When Lakeside was purchased 13 years ago, the business was primarily limited to family vacations in July and August. They now operate May to Thanksgiving. While families are still an important market they have developed an international following of carp anglers. One nominator notes, “These anglers have not discovered this region by chance. Lakeside has been relentless with ongoing promotion of the Kawarthas, including social media, TV and annual visits to the UK and Europe.” Resulting in full or near capacity for the season, this also benefits many other local businesses, attractions and events.

lakeside-cottages.com

Finalists: Harbour Town
McCracken’s Landing, R&J Machine

YOUNG PROFESSIONAL
Sponsored by Peterborough Community Futures Development Corporation

Ryan Freeburn, FreeFlo Physiotherapy

Ryan grew up in the area but after completing a Masters degree at the University of Toronto, he settled in a different part of the province to begin his career. He was pleased to return in 2008 and together with his
business partner they established a presence in Lakefield.

Just over three years later they outgrew their rental space and purchased a new location and undertook a major renovation. Since that time their clientele has more than tripled which is almost the maximum potential for their location.

One of his nominators notes that, “Building a business from the ground up and achieving success in such a short time, proves to other young people in the community that with hard work you can achieve your goals.”

There are now six staff in addition to the two owners. It’s a friendly and warm work environment and the staff like to have fun, so there is little turnover in the staff team and clients enjoy coming.

Ryan has the following advice for other young professionals: “Be willing to work hard. Develop a good work ethic. Don’t be afraid to take risks. Continue to learn and grow so you can be the best at what you do.”

Another nominator says, “He is very highly regarded and respected in his field and in the local community.”

CUSTOMER SERVICE EXCELLENCE
Sponsored by Eastview Property Management
Dana Heard, Marlin Travel

Customer service is everything in the competitive travel industry. Striving to meet clients’ needs and not just selling the easiest option is evident in feedback from customers. Multiple clients comment, “prompt and efficient,” “charming, exuded self-confidence, extensive knowledge of travel industry,” “unbelievable attention to detail,” and “our family missed the flight for a once in a lifetime trip...she took control and turned a nightmare back into a dream vacation.”

Finalists: Create Shade Party Tent Rental, Kawartha Lakes Construction, Riverhouse Co. Kitchen & Drinkery, Village Animal Hospital

ENTREPRENEUR INNOVATION
Sponsored by BDC
Harbour Town McCracken’s Landing

With a vision, a dream and a large capital investment, Harbour Town was created from a tired, old general store. Five different businesses now have a home on Stoney Lake to welcome boaters, cottagers and area visitors. It is the only marina on the Trent Severn Waterway that combines topnotch green marina accommodations with a convenience store, restaurant and leisure supply store, not to mention the fully operating lighthouse with observation deck.

Finalists: Lakefield Farmers’ Market, Riverhouse Co. Kitchen & Drinkery

BUSINESS BEAUTIFICATION
Sponsored by Ennismore Automotive Repair
Pizza Alloro

An aging building and unkempt property underwent a significant makeover resulting in a tastefully designed structure that complements the surrounding area. Weed trees and accumulated debris were removed to the benefit of healthy species. Interior finishes focus on earthy tones. Having a key location in downtown Buckhorn, the transformation of this building and property has made a significant contribution to the overall image of the community.

Finalists: Griffin’s Greenhouses, Viamede
AWARDS OF EXCELLENCE RECIPIENTS CONTD

NOT-FOR-PROFIT EXCELLENCE  
Sponsored by Darling Insurance  
Lakefield & District Lions Club  
Their volunteers have been serving the community for over 65 years! More than two million, in current dollars, has been provided to an endless list of initiatives including: chartering the first Boy Scouts of Lakefield; purchasing and installing Lakefield’s first ball park and bleachers; purchasing artificial ice at the first arena; and significant donations to Peterborough Hospital Cat Scan Unit, the Heart Catheter Campaign, the Peterborough Regional Health Centre and the Morton Community Healthcare Centre in Lakefield. The Club continues this legacy of giving with 39 very dedicated members. lakefieldlions.on.lionwap.org  

Finalists: Community Care – Apsley, Buckhorn, Ennismore, Lakefield; Cuddles for Cancer

RETAILER OF THE YEAR  
Sponsored by Nexicom  
Adventure Outfitters  
Superior product knowledge and a high level of customer service make it possible for this independent retailer to successfully compete in a market that is increasingly dominated by big box stores. With sales continually growing they are a viable year-round business. They take the time to listen and understand customers’ needs and encourage them to try before they buy. Rentals can be booked online. All partners play an active and meaningful role in the community. adventureoutfitters.ca  

Finalists: Lakefield Foodland, McLean Berry Farm, Paris Marine, Village Pharmacy

TOURISM/HOSPITALITY EXCELLENCE  
Sponsored by Celtic Connection  
Warsaw Caves Conservation Area & Campground  
They have increased their market share by approximately 40% since 2013. The uniqueness of the Caves annually draws over 25,000 visitors of all demographics and cultures. 75% of them are from outside the local area. Family and group camping, hiking trails, canoe rentals, the damselfly pond and 7 caves provide lots of activity options. Knowledgeable staff encourage campers to extend their stay, or return, to explore the area. 2014 marks 50 years in operation. otonabee.com  

Finalists: Lakeside Cottages, Viamede

NOMINEES
The judges were very impressed with the achievements of the business community – so much so that they wanted to recognize more than the finalists. The judges have selected the following list of nominees, as deserving of recognition for the exceptional work they are doing in our community. (Note: Some have been nominated in more than one category so they may also be identified as a finalist.)

- Apsley & District Lions Club
- Blossom Hill Nursery
- Buckhorn Community Centre
- Celtic Connection
- Clearview Cottage Resort
- EcoVue Consulting Services
- FreeFlo Physiotherapy
- Gallery on the Lake
- Habitat for Humanity - Peterborough & Kawartha Region
- Harbour Town McCracken’s Landing
- Harper’s Printing
- Heardale Farms
- Hendren Funeral Homes
- Kawartha Home Hardware
- Lakefield College School
- Lakefield Foodland
- Lakefield Herald
- Lakefield Historical Society
- Lakefield Pantry
- Let’s Get Digital
- Millbank Trading Co.
- Morton Community Healthcare Centre
- Old Bridge Inn
- Paulmac’s Lakefield
- Pine Vista Investments
- Quarter Mile Starting Gate
- Riverhouse Co. Kitchen & Drinkery
- Rosborough Accounting & Consulting
- ServiceOntario - Lakefield
- Six Foot Bay Resort
- Stoney Lake Wellness
- Stuff
- Stuff’d
- Style Boutique
- The Art Shop
- The Movie People
- Tribal Voices
- Village Inn
- Village Pharmacy
- Warsaw Caves Conservation Area & Campground
- Whetung Ojibwa Centre
- Wildfire Golf Club
MEMBER NEWS

NEW BUILDING OPENS DEC 1

If you haven’t already heard, Young’s Point Personal Training is expanding!

Their brand new 24-Hour Access Fitness Centre will be open Dec. 1st, 2014. The beautiful new facility will be fully equipped with cardio, strength-training equipment and free weights. It will also offer showers, change rooms, TVs, lockers in a spacious and cozy, non-intimidating atmosphere.

Open House days: Tuesdays and Thursdays, 7 a.m. - 7 p.m. and Saturdays 8 a.m. - 12 p.m. for all of December (excluding Dec. 25th). Come in and workout at no charge and with no commitment! Anyone who purchases a membership for January has free unlimited use for the month of December.

Visit YPPT.CA for more info.

CONGRATULATIONS TO PKHBA AWARD WINNERS!

Peterborough and the Kawarthas Home Builders Association (PKHBA) celebrated design at their annual Housing Design Awards Gala on November 21st. Several companies were honoured with awards, including a few of our Chamber members!

- Kawartha Lakes Construction took home three awards:
  - Best New Commercial Project
  - Best Custom Built Home under 1600 sq. ft.
  - Best Bathroom Renovation

- Stoney Lake Homes & Cottages won Custom Built Homes 1600-2400 sq. ft.

- Timberline Custom Homes was presented with the “Any Room in the House” award.

Congratulations Chamber members!
MEMBER NEWS CONTINUED

LAKEFIELD FARMERS’ MARKET HITS RECORD WITH 2014 SEASON

From May to October, Thursdays in Lakefield are extra special. Farm-fresh produce, delicious prepared goods from piping hot pizza to berry jams, and beautiful artisan products are on offer just behind the Lakefield-Smith Community Centre. At their recent AGM, staff and members reviewed the fifth season in operation, and the stats revealed some outstanding successes. Most notably, the market saw substantially improved patron traffic and overall market sales since the 2013 season, with increases of 51 per cent and 56 per cent respectively. We can’t wait to see what the 2015 season has in store!

JEWEL JUST FINE WINES WELCOMES NEW OWNER

Join us in welcoming Jordan Hale, new owner of Jewel Just Fine Wines! Located in Warsaw, the 2200 sq. ft. facility is open year round, from Tuesday to Saturday. Customers can craft wine and beer in an open-concept atmosphere. Welcome Jordan!

CHANGES TO OUR WEBSITE AND ONLINE DIRECTORY

2014 has been ripe with change for the Chamber. We have a new name, a new look and we are now in the process of upgrading our online presence. What should you look out for? We will be launching a brand new website, likely in late spring of 2015, but before that takes place, you will notice some significant changes to our current website.

Your listing on our online directory will be under a new format and our events section will be also be transformed. This transition begins the first week of December. Watch the weekly NewsFlash! for the “Go Live” date. We sincerely appreciate your patience as we make these upgrades.

Stay tuned for more changes in the New Year!

EVERYTHING CHRISTMAS BEGINS IN LAKEFIELD

This November residents and visitors were invited to join in a special event, one with a grand vision to bring the community together, boost local businesses, and contribute to a couple of fantastic causes.

Christmas in the Village & Holiday House Tour ran from November 21st to 23rd and included a gala dinner, a tour of local homes and businesses - decked out by decorators - horse-drawn carriage rides and lot’s more! Congratulations to everyone who made this event shine. All proceeds went to Community Care Lakefield & Lakefield Youth Unlimited.

Kawartha Chamber of Commerce & Tourism’s tree - decorated with “ornaments” highlighting our diverse membership.
The Kawartha Chamber of Commerce & Tourism Nominating Committee is seeking nominations from members to let their name stand for election to the Board of Directors for 2014/15. Positions are for a two-year term. All positions are confirmed annually by the membership present at the Annual General Meeting. Chamber members in good standing (annual dues are paid) are eligible to submit their name or the name of a current employee that would represent that member. The Nominating Committee wishes to have representation from a broad cross section of the Chamber's membership so do not hesitate to confirm your interest.

Desired qualifications to serve as a Director of the Chamber Board can include:

- Support the Chamber and a sincere desire to assist in growing the membership by promoting the benefits of the organization to potential members
- Possess professional skills and expertise, which can be drawn upon as required in certain areas
- Attend and support Chamber events
- Ability to fill a time commitment of approximately 9 - 10 Board meetings per year (approximately 2 hours in length) and participation on at least one working committee.

The proposed slate for 2015/16 will be presented to the Board at their regular January 2015 meeting. The slate will be presented to the membership prior to or during the first week of February. In the event that there are more names than required, an election will be held at the Annual General Meeting to be held no later than February 28th, 2015. The new board shall assume office at the monthly meeting in March.

The Board shall consist of a President, Vice-President and Secretary-Treasurer and at least eight (8) other members who shall be Directors at Large. The Past-President shall be acclaimed. The Board shall not exceed fifteen (15) elected members inclusive of all executive positions.

The executive (President, Vice-President and Secretary/Treasurer) will be elected by the new Board at its first regular meeting held in March.

Yes, please consider my name for the 2014/15 Board of Directors. (provide contact details below)

OR

I would like to nominate the following member as a candidate for the Board:

(A member of the nominating committee will contact the member to confirm their acceptance of the nomination.)

Name of nominee: ___________________ Business: ________________________________________

Name of Member completing this form: ___________________________________ Phone: ________________

Business: _______________________________________ E-mail: ___________________________________

Signature: _________________________________________

While positions are for a two-year term, Directors may seek re-election up to a maximum of seven consecutive years as per the Chamber’s by-laws.

For more information or questions please contact Nominating Committee Chair:
Tom Podd at 705-292-6044 or Chamber staff at 705-652-6963
Fax: 705-652-9140; Deliver to: 12 Queen St., Lakefield; or Mail to: Box 537, Lakefield, K0L 2H0
Do you have a few spare hours? If you or a staff member can assist with a committee, event planning or administrative tasks please complete this form.

Kawartha Chamber of Commerce & Tourism

2015/16 Committee & Volunteer Expression of Interest

Volunteers are welcomed throughout the year. To help in our initial planning it would be appreciated if you could return this by January 9th, 2015.

Name___________________________________________________________________________________________
Business: ________________________________________________________________________________________
Phone: ______________________________ Email: ______________________________________________________

Your Chamber of Commerce relies on the expertise and dedication of volunteers. We ask you to strongly consider volunteering a small amount of time to one of the committees listed below. Through this experience you will meet and interact with several members of the business community and make lasting contacts for years to come. There are many additional benefits including providing valuable services to all of your Chamber colleagues.

Once your selection is made, the chair of the committee/s will contact you with more information and to answer any questions you may have.

- **Governance** – issues that relate to the governance of the Chamber such as the Constitution, by-laws, policies and procedures.

- **Finance** – establishing and monitoring an annual budget.

- **Human Resources** – issues that relate to the well-being and working conditions of employees as well as volunteer recognition.

- **Programs & Marketing** – provides direction for all aspects of the services available to our membership including Business After Hours, Breakfast Club, special events and business promotion (website, business directory, advertising, etc.) as well as member recruitment and retention. Subcommittees are struck for these special events:
  - Golf Tournament (late winter, spring commitment)
  - Gala & Awards of Excellence (late summer, fall commitment)

- **Nominating** – recruiting Board members for future years as well as Committee Chair selection.

- **Public Policy** – federal, provincial and municipal legislative issues. Non-legislative issues dealing with association and organizational bodies. Represents membership at various issue-related meetings.

- **Other areas of interest (please specify):** ___________________________________________

The Kawartha Chamber of Commerce & Tourism has many projects currently underway. We hope that you are able to join in the excitement and continue to help grow your Chamber.

For more information on time commitments, meeting locations and time etc., please contact Sherry Boyce-Found, General Manager – Phone: 705-652-6963
Fax: 705-652-9140; Deliver to: 12 Queen St., Lakefield; or Mail to: Box 537, Lakefield, K0L 2H0
On Wednesday, Oct 29th, local businesses & non-profits joined together for a Local Business Showcase. Hosted by Lakefield College School, the event was free to the public and had lots on offer! Visitors learned more about local businesses & organizations while mingling and munching on some great snacks (thanks to LCS). Thank you to everyone who made it out.

GALA AT A GLANCE

Kim Holmes, Deb Crossen, Jasmine Sager, Keith Monk, Faith Dickinson

Deb Mathews, Heather Sadler, Ben Sämann, Matt Logan

Checking out the silent auction items

Live auction excitement!

Decorations by Swanky Events

Deb Kustor, Joe and Deborah Lineberry

Kathy Reid, Sherry Prince-Found, Dan Marinigh

Photographs by Adam Woodhouse, Woodhouse Photography
COMING EVENTS

DECEMBER BUSINESS AFTER HOURS “MINGLE JINGLE”
WEDNESDAY, December 3rd 5:00 pm - 8:00 pm
Kawartha Lakes Construction

You are cordially invited to the annual “Christmas Drop In” at Kawartha Lakes Construction. This event will double as our December Business After Hours.

Hot beverages, tasty holiday treats, and music can all be enjoyed while visiting with friends new and old. Have a look at local artists’ works on display and make sure to enter for a chance to win a door prize.

Don’t forget to bring an unwrapped toy or non-perishable food item for the Lioness Toy Drive. Though not required, registration is appreciated.

JANUARY BUSINESS AFTER HOURS
TUESDAY, January 27th, 5:00 pm - 7:00 pm
Young’s Point Personal Training Services

Save the date for our January Business After Hours - the first of the New Year! This will be a great opportunity to see the brand new building at YPPT and hear from Dan, Diana and Kevin Caldwell about their bustling family business. Registration details can be found here.

ANNUAL GENERAL MEETING
TUESDAY, February 18th, 5:30 pm - 6:30 pm
Location TBD

Please mark your calendars for our upcoming AGM. This is an important event for our members and then agenda will include Board of Director elections.

Thank you to our Networking Event Sponsor, Lakefield Physiotherapy & Foot Health Clinic and Chemong Physiotherapy, Part of the Lead the Way Group of Clinics.

GALA AUCTION DONORS

A special thank you to all of the businesses and individuals who so graciously donated to this year’s Gala Auction.

- Accelerated Technologies
- Adventure Outfitters
- Anstruther Marina
- Bell’s Auto & Truck Refinishing
- Best of Hearing
- BOATsmart! Canada
- Brian D. Bulger Insurance
- Bridgenorth Pharmacy
- Burleigh Falls Inn
- Cabin Café & Shoppe
- Cambium Aboriginal
- Camp Kawartha
- Canadian Canoe Museum
- Celtic Connection
- Charlotte’s Web
- Cindy Windover
- Cottage-Resort.com
- Cottage Toys
- Cuddles for Cancer
- Curve Lake Cultural Centre
- Diana Carter
- Dodge Custom Carpets
- Donia’s Timber Mart
- Due North Dog Training
- Eastview Property Management
- Energy 99.7
- FreeFlo Physiotherapy
- Indian River Reptile Zoo
- Interco Fabrications
- JC Penny Accounting & Tax Services
- Jewel Just Fine Wines
- Kawartha Lakes Construction
- Kawartha Lakes Fudge Co.
- Kawartha Stair & Rail
- Kingston 1000 Islands Cruise
- Lakefield Flowers & Gifts
- Lakefield Pantry
- Lakefield Rentals
- Lakefield Restaurant
- Lakefield Village Merchants
- Lakeside Cottages
- Lang Pioneer Village
- Logan Tree Experts
- Magic 96.7
- M&M Meat Shops Lakefield
- Marlenelad
- Mark’s Work Wear
- Medieval Times
- Milliken Mills
- North Kawartha Disposal
- Nutshell Next Door Café
- Otonabee Region Conservation Authority
- Performing Arts Lakefield
- Phyllis Boyce
- Pine Vista Resort
- Quarry Golf Club
- R&J Machine
- Rebekah Littlejohn Photography
- RotoSpa
- Salon Sorrela & Day Spa
- Savage Arms Canada
- Scandinavian Spa
- Steam Whistle
- Steve’s Auto
- Stoney Lake Boat Cruise
- Stoney Lake Wellness
- Swish Maintenance Ltd
- Thai Massage
- The Art Shop
- The Wolf 101.5
- Timberline Custom Homes
- Viamede
- Village Inn
- W.C. Cuppy Enterprises
- Wildfire Golf Club
- Young’s Point Personal Training